



HIDDEN DANGERS DURING DRIVING

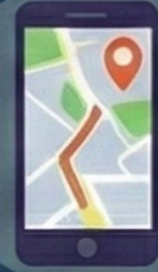


MY SAFE ROAD COMPANION

MOBILE PHONE



Visual
Eyes off the road



Auditory
Attention shifting to sounds



Cognitive
Mind wandering elsewhere



Biomechanic (Physical)
Hands off the wheel



Cause of 76 Fatal Accidents in 2022






In-vehicle distraction caused 2,616 traffic accidents that year



A 2-Second Mistake Doubles the Risk

Taking eyes off the road for 2 seconds or longer doubles the crash risk.

Highest Risk Activities and Crash Probabilities

Activity	Risk Increase (Passenger Car Driver)	Risk Increase (Truck/Bus Driver)
 Texting (Novice driver)	3.87x (Acemi sürücü) 	23.2x 
 Dialing Number	2.8x	5.93x
 Applying Makeup	3.1x	4.48x

Texting: The Deadliest Mistake



Increases crash risk by more than 23 times for truck and bus drivers.

Fiddling with Phone

Numara çevirmek veya bir nesneye uzanmak gibi fiziksel eylemler riski ciddi şekilde artırır.



Hands-free Use is Not Safe

Araştırmalar, anımsızlığının Araştırmalar, ahizesiz konuşmanın da tepsi süresini ve dikkati olumsuz etkilediğini göstermektedir.

